appenate
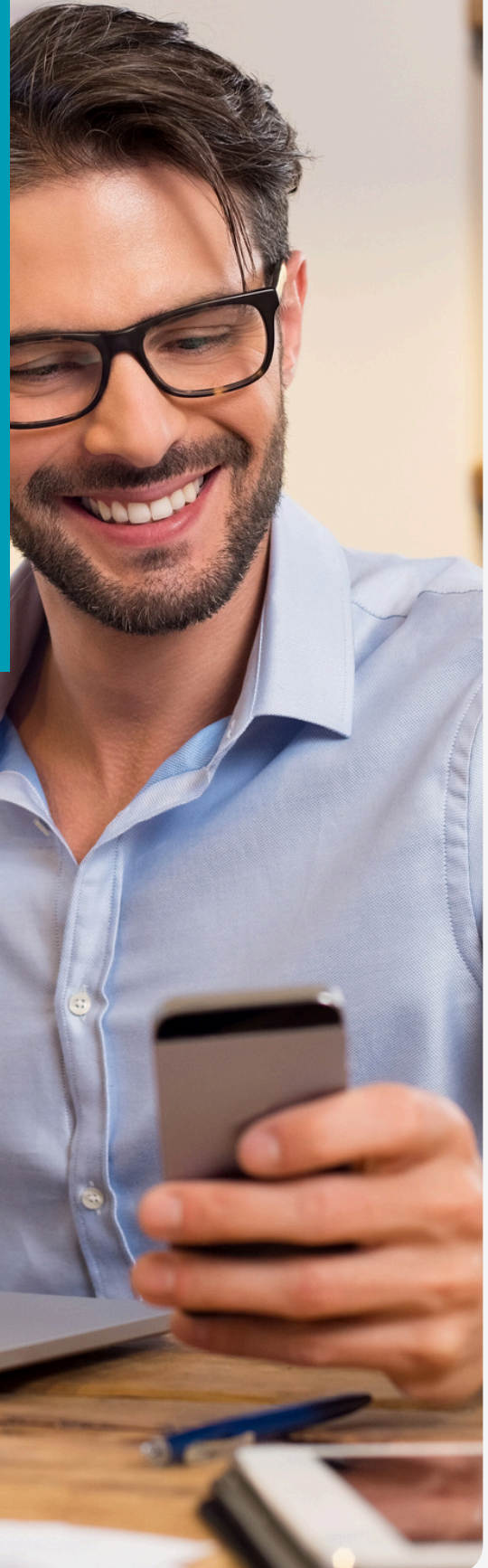Partners

UNLOCK NEW REVENUE WITH YOUR OWN ENTERPRISE APPS PLATFORM

A No-Code, White-Label Solution for IT Providers Ready to Scale

WHAT'S INSIDE

This Fact Sheet includes the information you need to determine whether the Appenate platform aligns with your business goals. It gives you a clear overview of what's possible with our white-label platform.

You'll find details on branding features, service flexibility, and how to offer tailored digital solutions - under your own brand and on your own terms.
Use this Fact Sheet to guide internal discussions or start a conversation with us.

WHO IS THIS FOR

This Fact Sheet is for IT Providers ready to deliver digital solutions their way - fully branded, fully in control.

WHY OUR PARTNERS CHOOSE US

Appenate is the ideal partner for software resellers looking to expand their offering, unlock new revenue streams, and deliver high-impact mobile solutions without writing a single line of code.
We've already done the hard yards of bringing a powerful, scalable, and secure no-code platform to the global market - now **used by over 75,000 users in 80+ countries**.
Built on years of feedback from thousands of users, Appenate offers a **multi-language platform** backed by industry-leading tech, including **free lifetime support** (our partners often say we've the best support they've experienced).
As a fully white-label solution, you maintain full control of your customer relationships and pricing, while we stay in the background helping you deliver exceptional results.

"We've doubled the size of our company since taking on Appenate"

WHITE LABEL PARTNER

WHY NOW?

- **Your Customers Need This** – They want mobile app solutions, but building them is too costly, risky and complex.
- **Efficiency is a Priority** – Businesses are pressured to cut costs and streamline operations.
- **Mobile Teams Need Support** – Remote and field workers require offline-capable, cross-platform tools.
- **Sustainability Matters** – Clients want to reduce their carbon footprint by eliminating paper-based processes.

WHAT THE PLATFORM DOES

Appenate is a robust, no-code solution that lets businesses build and deploy mobile apps to power digital workflows and capture real-time data from the field. It replaces paper-based processes with fully branded, custom mobile apps - without writing a single line of code.

Solutions built with Appenate integrate easily with existing systems, enabling smooth data flow and fast deployment across teams.

20+ FIELD TYPES FOR FLEXIBLE FORM BUILDING

- GPS, OCR, NFC, QR, Barcode
- Photo, Video, Audio, Sketches
- Tables, Workflow, REST & More

Built-in Tasking System

Real-time Integration With Third-party Platforms

Custom Data Validation & Conditional Logic

Multi-lang on Both Web & Apps

THE BUSINESS BENEFITS ARE CLEAR
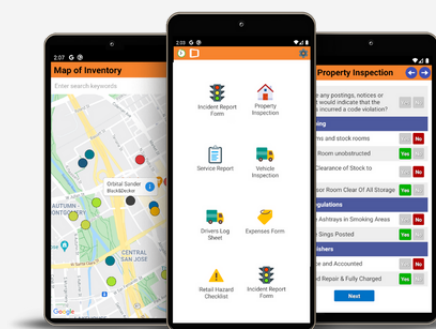
And There Are Plenty Of Them!

Benefit	How it Works with Appenate
Full Brand Ownership	Your logo, domain, support details (no mention of Appenate anywhere)
Flexible Service Models	Offer the full platform as is or sell tailored app bundles
Fast Go-to-Market	Launch your app on Google Play and the App Store fast
No Revenue Share	Keep 100% of what you earn
Multi-client Delivery	Manage all clients from one Master Account, each with its own separate environment
Enterprise-grade Security	Trusted infrastructure, certified compliance, strong controls
Your Customers are Yours	We're legally obligated not to contact your customers without your permission
Scalable Infrastructure	Azure-backed performance
Integrations	REST API, Company API, built-in Connectors
Partner Support	Free co-brandable resources, form migration, and ongoing technical help

FLEXIBLE SERVICE MODELS

Two Ways to Deliver Value

#1 Stand-alone Apps

Build and deploy apps for specific needs, packaged as ready-to-run solutions your clients can start working with instantly, no setup required on their end.
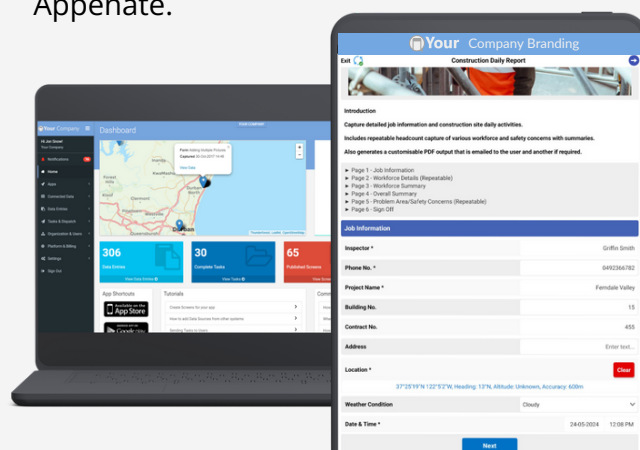

#2 Full White Label Solution

Offer your clients a fully branded environment where they can build, customize, and manage their own mobile apps and user access.

Our Apps-as-a-Service (AaaS) and Website-as-a-Service (WaaS) enables your clients to either use your ready-made web or app-based solutions. Or create their own, in their own branding.

Even our code has no mentions of Appenate.

MEET YOUR CLIENTS INTEGRATION DEMANDS

Our suite of **pre-built integrations** connects seamlessly with the platforms your clients rely on, reducing the need for custom development.

✅ Push form results directly to external systems

✅ Pull reference data automatically into forms

✅ Store documents in cloud drives

✅ Feed dashboards with real-time data

PUSH　　　**PULL**　　　**TRIGGER**　　　**STORE**

SYNC WITH VIRTUALLY ANY SYSTEM

✅ **REST Connector**

Securely integrates Appenate with any external platform via our REST API, enabling seamless data exchange in and out of the system.

✅ **REST Field**

 Delivers real-time data lookups within forms, ideal for retrieving pricing, customer information, or asset status on the go.

✅ **API Explorer**

A code-free interface to test, validate, and prototype API integrations, making it easier to build and operate external workflows efficiently.
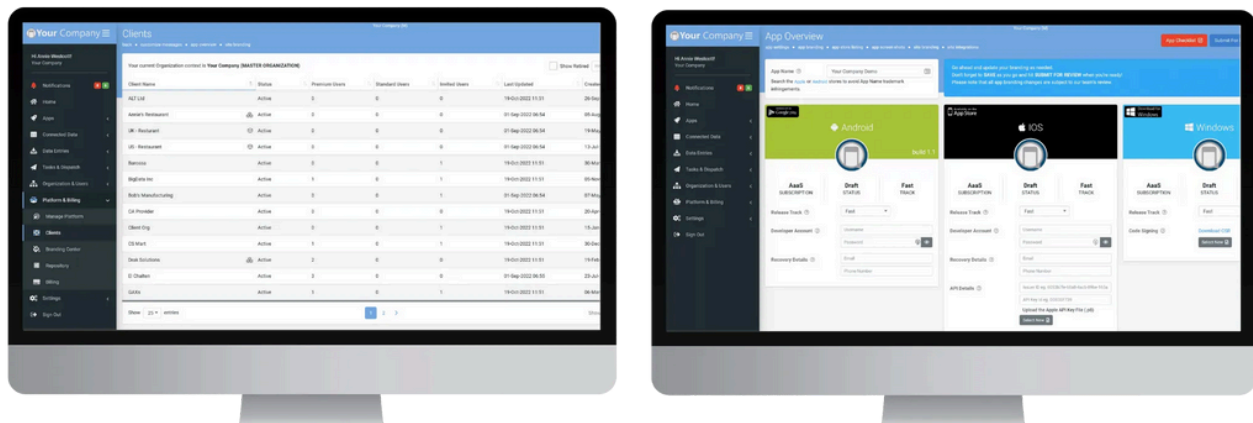
{REST:API}

YOUR BRAND, YOUR PLATFORM

END-TO-END WHITE LABEL, FROM BUILDER TO BRANDED APPS ON ANDROID, IOS, AND WINDOWS.

When you partner with Appenate, everything can be set up to reflect your brand - your domain, logo, app names, emails, and login experience.

Whether you're building for internal teams or bringing a product to market, you control the front end while we power the back end.
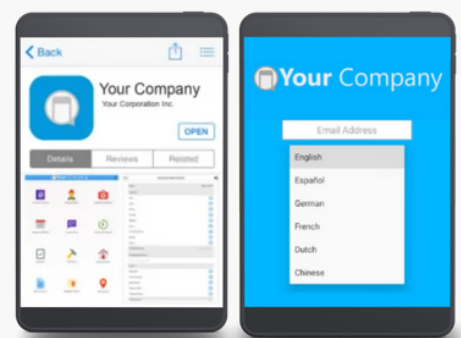

What You Can Customize:

- **Brand Identity:** Logos, colour schemes, email sender names, mobile app icons
- **Domains:** Custom web domains and subdomains (e.g., **secure.yourbrand.com/forms**)
- **Login Experience:** Branded login pages and password flows
- **Mobile Apps:** Publish under your own developer account for App Store and Google Play
- **Support Info:** Your contact details across the platform - no Appenate branding

Why It Matters:

- Build trust with clients under your name, not ours
- Increase brand equity while reselling a proven platform
- Offer a seamless experience from start to finish

Support On All Platforms

We offer native apps & support on Android, iOS and Windows for your clients' internal workflows - and with Webforms, you can also reach users outside your client organizations, without requiring them to install an app or login.

Want to see this in action?

We'll walk you through the entire branded solution; from platform to app.

BOOK DEMO

ENABLE SMART DATA ANALYSIS ACROSS YOUR CLIENTS' WORKFLOWS

Appenate lets your clients seamlessly integrate field data into their existing analytics platforms without custom development.

Collected data is securely synced, filtered and can be visualised in external dashboards, enabling real-time insights for reporting, performance tracking and smarter decision making across sites and departments.
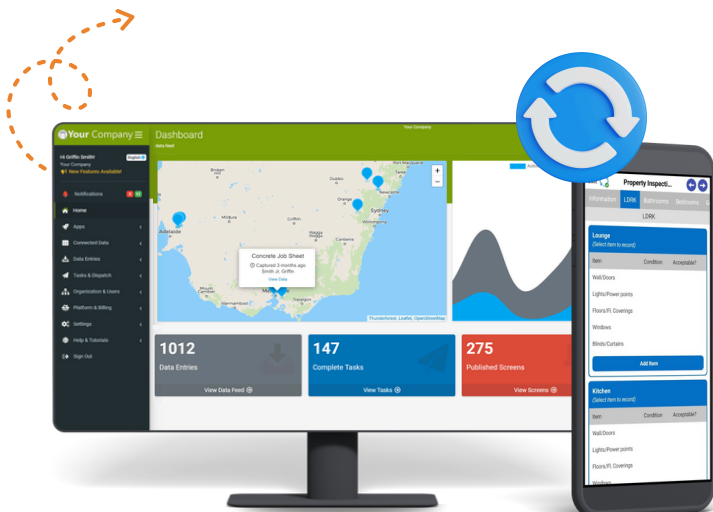
EXAMPLES OF REAL-WORLD USE

- Live dashboards for operations and compliance
- Quality or safety audit reporting
- Comparing performance across teams or locations
- Consolidating field inputs across departments

Secure, Flexible Sync Options

Data transfers are encrypted and can be handled via push or pull methods - using REST, SQL, or built-in connectors - depending on the client's setup.
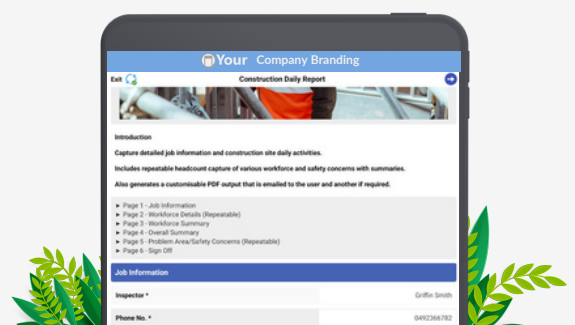

MEASURABLE CARBON REDUCTION

An independent audit by **Tunley Environmental** found that mobile workflows built on our platform **reduce Carbon emissions by up to 86%** compared to paper-based processes.

This means you can:

- Support clients in meeting ESG goals
- Stand out in sustainability-focused procurement
- Offer more than convenience - **offer real impact!**

HOSTING, SECURITY & COMPLIANCE

As an IT provider, your reputation is on the line - especially when handling your clients' most sensitive data. That's why partnering with a software platform you can trust is crucial.

With Appenate, you're backed by enterprise-grade infrastructure, robust security protocols, and strict compliance measures that align with industry standards from day one. You can confidently deliver secure, reliable solutions to your clients, knowing that their data is protected and your reputation is in safe hands.

DATA AVAILABILITY

- Backed by Azure - Always On, Always Recoverable
- We've built for resilience from the ground up: **99.9% uptime SLA**
- Daily file backups and hourly database snapshots
- Geo-redundant failover and a full disaster recovery plan

YOUR CLIENTS STAY ONLINE - AND IF ANYTHING EVER GOES WRONG, WE'RE READY TO RECOVER FAST.

DATA SECURITY

From encryption to authentication, we've got the tools to pass client security reviews:

- TLS 1.2+ in transit, AES-256 at rest
- Multi-Factor Authentication (MFA)
- Single Sign-On (SSO) via Azure AD, Ping and Okta
- IP Whitelisting
- Role-based permissions for granular access control

COMPLIANCE FRAMEWORKS & STANDARDS WE ADHERE TO

- GDPR-compliant
- SOC 2 certified
- HIPAA-ready (BAA available)
- Aligned with Australian Privacy Principles

NEED TO MOVE OR SYNC CLIENT DATA? NO PROBLEM

- Export submissions, files, and configurations manually or via API
- Set up automated data flows to cloud storage or external systems
- Easily hand off data during migrations or transitions

All data collected through your branded platform belongs entirely to you and your clients. Appenate never accesses, sells, or monetizes data. You control how information is stored, used, and deleted. It's your solution and your rules.

ENTER 2FA
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appenate
Partners

partners.appenate.com

PLATFORM PERFORMANCE SPECS

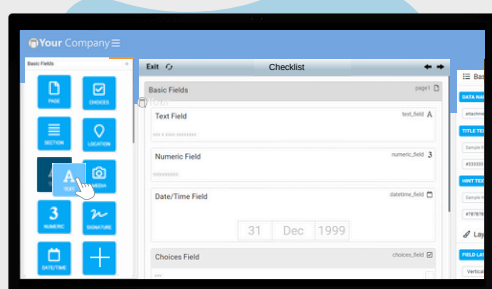As a partner, you won't be boxed in by arbitrary limits.

We give you full platform capability from the start, so you can build, sell, and scale without running into restrictions.

If your clients' usage ever approaches performance thresholds, we'll work with you directly to fine-tune and expand capacity.

There are a few unavoidable ceilings but our customers rarely run into them. 🤚

Forms per account	10,000+
Fields per form	Up to 2,500
Data sources	10,000+
File upload limit	25MB per second
Submission storage	Unlimited (tier-based)
OS support	Android 7.1.1+, iOS 13+, Windows 10+
API throughput	2,000 requests/day (default)
Built-in Autoscaling infrastructure	Azure Cloud Services

FLEXIBLE HOSTING OPTIONS

Appenate offers scalable deployment options to suit your business or client requirements.

Appenate Cloud (Hosted SaaS)

- Hosted on Azure across three independent geographic nodes (US, EU, AU)
- Full redundancy and failover to ensure uptime and data protection
- Data residency options to align with regional compliance needs
- Seamless platform updates and zero maintenance are required from partners

Appenate Server (On-Premise Option)
Host the Appenate platform on your own infrastructure:

- Ideal for clients with strict data privacy, regulatory, or integration requirements
- Full control over data, access policies, and hosting environment
- Same powerful features as the cloud version, with isolated and private deployment
- Whether you need the speed and simplicity of SaaS or the control and compliance of on-premise, Appenate adapts to your model

YOU LEAD WITH YOUR BRAND
WE POWER YOUR OFFERING

Let's turn your mobile app vision into a scalable, high-impact bussiness.

partners.appenate.com